



Press release for immediate distribution

The Orchestre Métropolitain du Grand Montréal welcomes a new Executive Director.

Montreal, March 25, 2008 – Ms. Michelle Cormier, chair of the Orchestre Métropolitain du Grand Montréal's board of directors, is proud to announce the appointment of Ms. Luce Moreau, CFRE, to the position of Executive Director of the OM. Ms. Moreau begins work in May.

Ms. Moreau brings a wealth of experience in management and philanthropy to the position, first as a dedicated volunteer with various charities, and subsequently as a full-time fundraising professional.

After serving as President and Chief Executive Officer of the *Fondation du Centre Hospitalier Jacques-Viger* until 2005, Ms. Moreau oversaw the merger of five foundations when the Government of Quebec created a new administrative legal entity in the heart of Montreal bringing together 14 health and social services sites. Since then, she has presided over the destiny of the new *Fondation Centre de santé et de services sociaux Jeanne-Mance*, developing and adapting its operations and strategic planning with the full support of the organization's management.

On National Philanthropy Day in 2006, Ms. Moreau captured the award for Outstanding Fundraising Professional presented by the Quebec chapter of the Association of Fundraising Professionals, and, in November 2007, she obtained her international CFRE certification (Certified Fund Raising Executive). Finally, as part of her leisure activities, Ms. Moreau has been a member of the Orchestre Métropolitain Chorus for over seven years.

"We are very pleased to welcome Luce Moreau to our team," says Ms Cormier. "Her experience in management and fundraising as well as her love of music will allow her to make an important contribution to the development and success of our orchestra." This appointment comes at an opportune time, as the Orchestre Métropolitain is poised to organize and launch a major fundraising campaign meant to help the OM pursue its mission.

"I am delighted to join the Orchestre Métropolitain, which I know well and I greatly admire. I intend to continue the work begun by my predecessors while playing a very active role in fundraising," adds Ms Moreau.

Founded 25 years ago, the Orchestre Métropolitain du Grand Montréal has a mission to develop new audiences for classical music by offering accessible and varied programming. With an average of 70 concerts per year, the OM, under the direction of Yannick Nézet-Séguin, presents concerts at Place des Arts and in several Montreal-area boroughs and municipalities.

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Source: Danielle Lachance, Director of Communications, 514.598.0870, extension 25